



FOR IMMEDIATE RELEASE

Wednesday 16th April 2008



THE UK EUROVISION PREVIEW PARTY 2008

In association with esctoday.com and sponsored by Kopparberg

London's Scala, 21.00 Friday 25th April 2008

www.ukeurovision.com

For the very first time in recent memory, the U.K. Eurovision Preview Party offers a unique opportunity to see some of this year's international Eurovision entrants performing in the United Kingdom prior to the competition.

Eight acts participating at this year's Eurovision Song Contest will be performing live at La Scala, Kings Cross, London along with some very special guests on Friday 25th April. 1000 Eurovision Song Contest fans, eager to get a sneak peak at some of the favourites to win the world's longest running music television competition, will create one of the best party atmospheres seen in a London club.

There is also a **unique opportunity** for British media to **preview, meet and interview** some of **this year's most hotly-tipped entrants**.

Whilst most competing countries in the Eurovision Song Contest regularly embark on European promotional tours and welcome other entrants for promotion, the U.K. has in recent years been notably absent from these activities despite the Contest's growing popularity. This party aims to reverse this trend.

A special **Green Room** will provide access for media to interview participating artists and enjoy the show from the glass walled VIP area above the crowd.

Confirmed to perform at the event and meet interested media are:

Ani Lorak	Ukraine 2008 Eurovision Song Contest representative
Euroband	Iceland 2008 Eurovision Song Contest representative
Isis Gee	Poland 2008 Eurovision Song Contest representative
Morena	Malta 2008 Eurovision Song Contest representative

Nico & Vlad Romania 2008 Eurovision Song Contest representative
Laka Bosnia Herzegovina 2008 Eurovision Song Contest representative
Maria Norway 2008 Eurovision Song Contest representative
Sirusho Armenia 2008 Eurovision Song Contest representative
Ruslan Belarus 2008 Eurovision Song Contest representative
Sirusho Armenia 2008 Eurovision Song Contest representative
Paul Oscar Iceland, 1997 Eurovision Song Contest representative & 2008 song writer

Full artist biographies and hi res images for publication are available in the press section of the event website: www.ukeurovision.com

The U.K. Eurovision Preview Party is organized in conjunction with www.esctoday.com, the largest and most visited independent Eurovision Song Contest website in the world.

Tickets are £10 in advance from www.ticketweb.co.uk £15 on the door.

--- Ends ---

Notes to Editors

Media representatives can request entry by emailing press@ukeurovision.com or contacting Clear Focus on 0845 225 0325.

For further information, please contact

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